

Unit 1: Learning Approach

METHODOLOGY

Observations

Content Analysis

Animal Research

Bateson's Cube

Lab Experiments

Qual/Quant Data

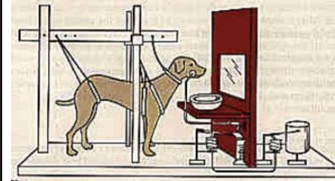
Ethics

Thematic Analysis

Psychology as a Science;

Key Question: Do role models influence anorexia?

WHAT DOES LEARNING PSYCHOLOGY RESEARCH?



Classical Conditioning

Operant Conditioning

Social Learning Theory

Bandura

Watson and Raynor

Capafons

Pavlov

Skinner

Phobias and Treatments

Schedules of reinforcement

Types of Reinforcers

Individual differences-

Nurture not Nature, CC,
OC, SLT

