

Unit 1: Cognitive Approach

METHODOLOGY

Experiments

Laboratory

Field

Hypotheses

Alternative

Directional

Non-Directional

Null

Variables

Independent

Dependent

Validity

Reliability

Experimental Design

Independent Measures

Repeated Measures

Matched Pair

Counterbalancing

Mean, Median, Mode,

Range & Standard Deviation

Mann Whitney U

Wilcoxon

WHAT DOES COGNITIVE PSYCHOLOGY RESEARCH?



WORKING MEMORY

RECONSTRUCTIVE MEMORY

MULTI-STORE MODEL

LONG TERM MEMORY – EPISODIC & SEMANTIC MEMORY

BADDELEY (1966b)

SEBASTIAN & HERNANDEZ-GIL (2012)

HENRY MOLAISON

DEMENTIA

